

Account Executive

Available: 03/01/2010

Company: Bluewater Broadcasting, Inc.

Status: Full-Time

Description:

Selling radio advertising is financially rewarding and mentally stimulating. Bluewater Broadcasting operates the following five radio stations: WBAM 98.9 (Bama Country 98.9), WJWZ 97.9 (97.9 JAMZ), WMRK 107.9 (NewsTalk 107.9), WQKS 96.1 (Q96.1) and WACV 1170/ 104.9 (Good Time Oldies). Our Account Executives maintain new and existing station advertisers through prospecting and great client service. Your primary responsibilities will include cold calling, developing new accounts, writing proposals, coordinating commercial copywriting and production and ongoing billing collection. You'll also be responsible for building relationships and selling radio as a marketing solution to help your client meet their key business challenges.

Qualifications:

- Outside sales experience is required
- Motivated and an enthusiastic self-starter responsible for your success
- Must also possess excellent oral and written communication skills
time management skills and be detail oriented
- A valid driver's license and vehicle.

To Apply:

Send a brief cover letter, resume, contact information to : Bluewater Broadcasting "Account Executive Position" 4101 Wall Street Montgomery, AL 36106 or email tbarber@bluewaterbroadcasting.com, subject line: "Account Executive Position"

No phone calls, please.

Bluewater Broadcasting, Inc. is an Equal Opportunity Employer